LEO BURNETT U.S.A.
Ad No. 902—Ad #1 SINGLE-PACK—Req. No. 65973—4/c Page—(9⅞ x 12⅛ inches)—Newspaper Supplements, 1978 (A)
Printed in U.S.A.

Parliament Lights.

Tastefully light with the recessed filter.

Only 9mg tar.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Kings: 9 mg "tar," 0.6 mg nicotine av. per cigarette, FTC Report, May '78.

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